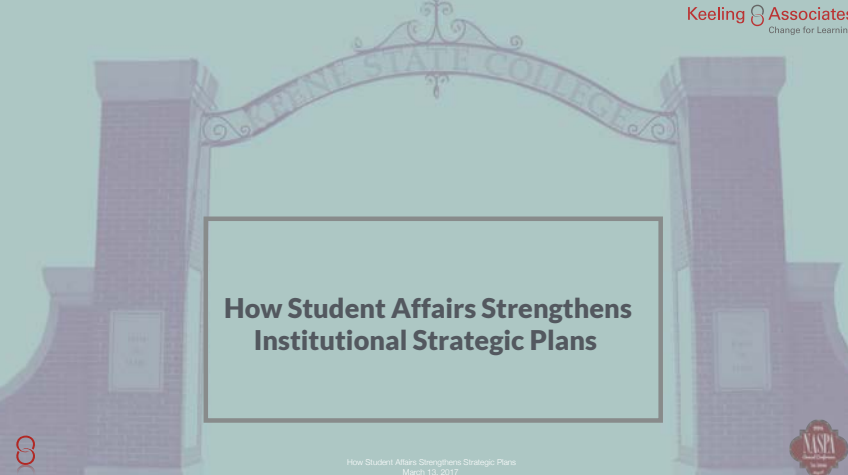




Keeling Associates
Change for Learning




How Student Affairs Strengthens Institutional Strategic Plans


How Student Affairs Strengthens Strategic Plans
March 13, 2017


With You for This Session



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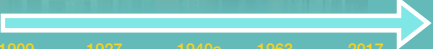
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Keene State College



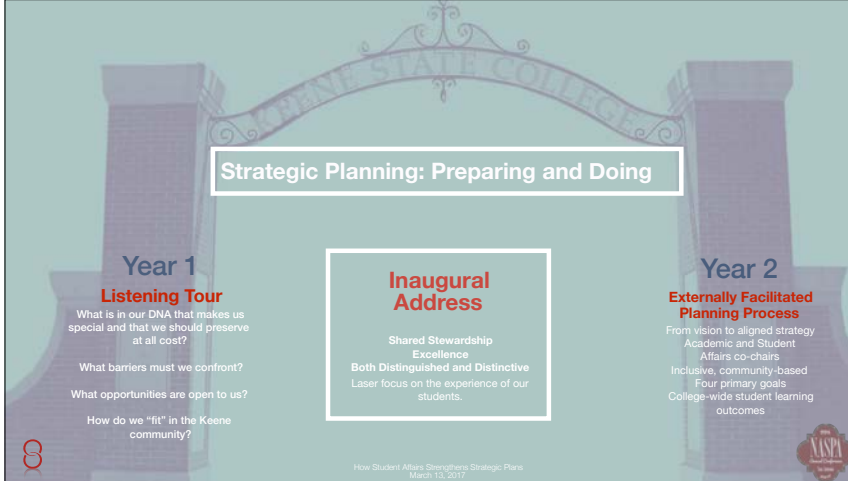
- New Hampshire's public liberal arts college
- Founding member of COPLAC
- Education grounded in the liberal arts with selected strong professional programs

1909 1927 1940s 1963 2017



- Students mostly from New England/nearby
- 44% first generation

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Strategic Planning: Preparing and Doing

Year 1
Listening Tour

What is in our DNA that makes us special and that we should preserve at all cost?

What barriers must we confront?

What opportunities are open to us?

How do we "fit" in the Keene community?

Inaugural Address

Shared Stewardship
Excellence

Both Distinguished and Distinctive

Laser focus on the experience of our students.

Year 2
Externally Facilitated Planning Process

From vision to aligned strategy



Academic and Student Affairs co-chairs

Inclusive, community-based

Four primary goals

College-wide student learning outcomes

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Goals


- 1 Identity/Distinction
- 2 Student Achievement
- 3 Institutional Sustainability and Resiliency
- 4 Community and Culture

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COLLEGE-WIDE LEARNING OUTCOMES

CRITICAL THINKING

Keene State College students will evaluate evidence, consider multiple perspectives, choose and defend a position from several alternatives, and analyze complex problems.



Active Citizens
Engaged Learners

COMMITMENT TO WELL-BEING

Keene State College students will reflect critically on their own well-being and that of the larger world, demonstrate knowledge of issues that impact health and wellness, advocate for themselves, and commit to one or more practices that promote well-being.

CREATIVE INQUIRY

Keene State College students will engage in research, scholarly activity or creative work to contribute new knowledge, art or expression and reflect on the process of inquiry or self-expression.

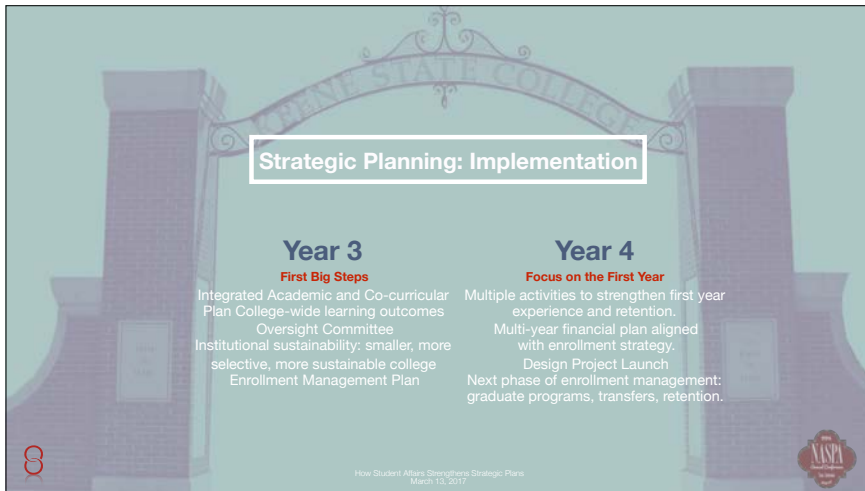
CIVIC ENGAGEMENT

Keene State College Students will demonstrate knowledge of one or more social or environmental issues including relevant cultural, political and policy contexts; take action individually or collectively to address issues; and reflect on the ethical dimensions of civic engagement.

INTERCULTURAL COMPETENCE

Keene State College students will reflect critically on their own culture and on the intersectionality of culture and social location, demonstrate knowledge of a diversity of cultures, and communicate effectively with people from a variety of backgrounds.

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Strategic Planning: Implementation

Year 3

First Big Steps

Integrated Academic and Co-curricular Plan College-wide learning outcomes Oversight Committee
Institutional sustainability: smaller, more selective, more sustainable college Enrollment Management Plan

Year 4

Focus on the First Year

Multiple activities to strengthen first year experience and retention. Multi-year financial plan aligned with enrollment strategy. Design Project Launch
Next phase of enrollment management: graduate programs, transfers, retention.

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FOCUS ON THE FIRST YEAR STUDENT

Academic and Co-Curricular Plan

- 1

Develop a map to illustrate how and where the College-Wide Learning Outcomes can be achieved.
- 5

Identify and address high priority items from the Campus Climate Survey.
- 2

Assign an advisor to every student during their first year, including undeclared students, and provide training and support to all faculty and staff who will advise first year students.
- 6

Develop a campus wide strategic plan for diversity.
- 3

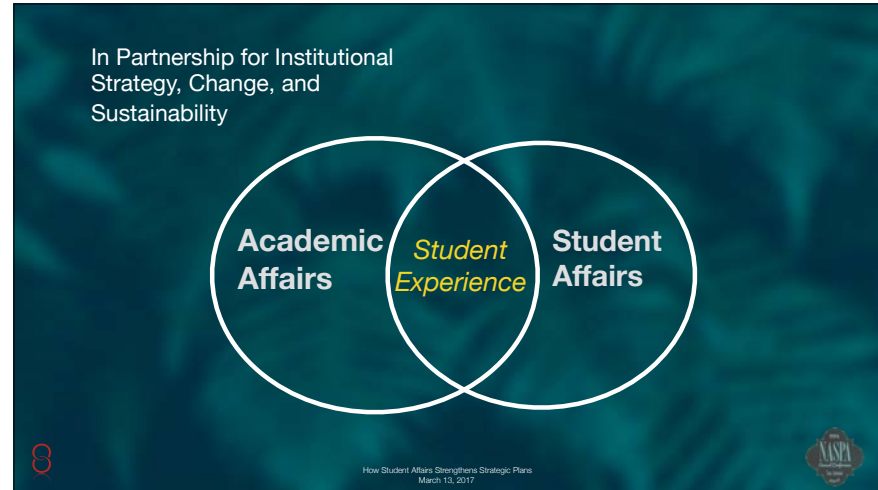
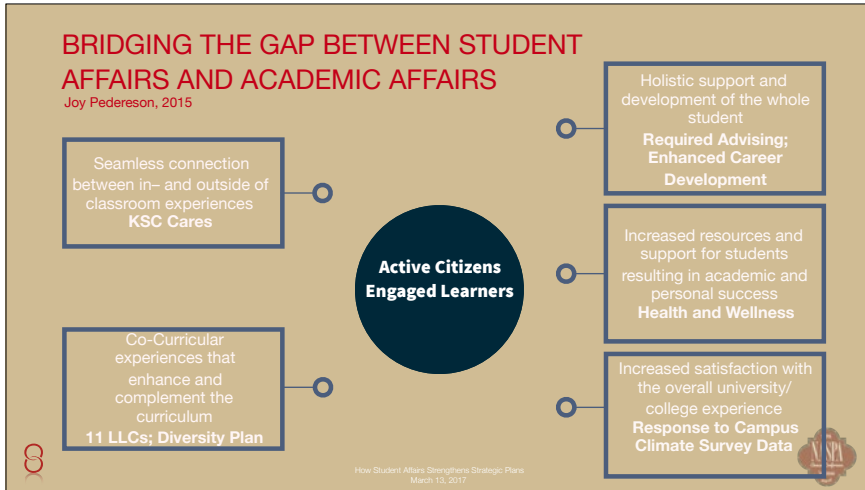
Implement an Early Alert system.
- 7

Consider a first year course in the revision of the Integrated Studies Program.
- 4

Increase the number of Living Learning Communities (LLCs).
- 8

Implement health and wellness activities as part of first year programming for new students.

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We love higher education

We think you do too

Come talk with us.

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